

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, The New Media Firm
do hereby request station time concerning the following issue:

Defend Justice From Politics

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Defend Justice From Politics

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/23/12

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Print Date 10/11/12 Page 1 of 3

Order Sep 00:30:00

Estimate # 1546

Alt Order #

Agency Com	15%
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Billing Type	Cash
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Order Type	GENERAL
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Billing Contact

Billing Cycle EOM/EOC

1322 G Street SE
Washington, DC 20003

Billing Calendar BROADCAST

Demographic A25-54

Agency **New Media Firm**

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC

Product Codes PL

1322 G Street SE
Washington, DC 20003

Sales Region NAT

Priority P-2

Agency Ref 2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%
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Order Share 25% Market Value 152800

Competing Station	% of Order	Amount
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CABLE	%	0
UNKWN	75%	114600
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	27	\$29,240.00	\$34,400.00	0.00	10/01/12	10/28/12	27	\$29,240.00	\$34,400.00
November 2012	3	\$3,230.00	\$3,800.00	0.00	10/29/12	10/29/12	3	\$3,230.00	\$3,800.00
Totals	30	\$32,470.00	\$38,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
1	WFTS	10/23/12	10/29/12	M-F 6-7a	CM	558-7a	11111--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	11111--		5			\$1,000.00		0.00				



WFTS

Print Date: 10/11/12

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Contract / Revision 306278 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:30:00

Advertiser **Defend Justice From Politik** Product **Defend Justice from Politics** Estimate # **1546**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WFTS	10/23/12	10/29/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$1,200.00	P-2	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	11111--			5		\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	WFTS	10/23/12-10/29/12		M-F 7-9a GMA		658-9a	MTWThF----	:30		\$1,200.00		0.00 NM		
12	WFTS	10/23/12-10/29/12		M-F 7-9a GMA		658-9a	MTWThF----	:30		\$1,200.00		0.00 NM		
13	WFTS	10/23/12-10/29/12		M-F 7-9a GMA		658-9a	MTWThF----	:30		\$1,200.00		0.00 NM		
14	WFTS	10/23/12-10/29/12		M-F 7-9a GMA		658-9a	MTWThF----	:30		\$1,200.00		0.00 NM		
15	WFTS	10/23/12-10/29/12		M-F 7-9a GMA		658-9a	MTWThF----	:30		\$1,200.00		0.00 NM		
3	WFTS	10/23/12	10/29/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1-1---	:30	2	\$1,600.00	P-2	0.00 NM	2	\$3,200.00
Week:		10/23/12	10/29/12	-1-1---			2		\$1,600.00		0.00			
4	WFTS	10/23/12	10/29/12	M-F 5-530p ABC Action News	CM	458-530p	-1-1---	:30	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
Week:		10/23/12	10/29/12	-1-1---			2		\$1,400.00		0.00			
5	WFTS	10/23/12	10/29/12	M-F 530-6p ABC Action News	CM	530-6p	11--1--	:30	3	\$1,600.00	P-2	0.00 NM	3	\$4,800.00
Week:		10/23/12	10/29/12	11--1--			3		\$1,600.00		0.00			
6	WFTS	10/23/12	10/29/12	M-F 6-630p ABC Action News	CM	558-630p	--1-1--	:30	2	\$1,800.00	P-2	0.00 NM	2	\$3,600.00
Week:		10/23/12	10/29/12	--1-1--			2		\$1,800.00		0.00			
E 7	WFTS	10/23/12	10/29/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-----1	:30	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
Week:		10/23/12	10/29/12	-----1			1		\$3,000.00		0.00			
9	WFTS	10/23/12	10/29/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
Week:		10/23/12	10/29/12	-----S-			1		\$500.00		0.00			
10	WFTS	10/23/12	10/29/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
Week:		10/23/12	10/29/12	-----S-			1		\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WFTS	10/23/12-10/29/12		SA 8-9a		758-9a	-----Sa--	:30		\$1,000.00		0.00 NM		
11	WFTS	10/23/12	10/29/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
Week:		10/23/12	10/29/12	-----S-			1		\$800.00		0.00			
12	WFTS	10/23/12	10/29/12	SA 7-730p News	CM	658-730p	-----S-	:30	1	\$1,600.00	P-2	0.00 NM	1	\$1,600.00
Week:		10/23/12	10/29/12	-----S-			1		\$1,600.00		0.00			
13	WFTS	10/23/12	10/29/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00



WFTS

Print Date: 10/11/12

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Contract / Revision 306278 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:30:00

Advertiser Defend Justice From Politic Product Defend Justice from Politics Estimate # 1546

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
13	WFTS	10/23/12	10/29/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S-					1	\$1,200.00		0.00			
14	WFTS	10/23/12	10/29/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$500.00		0.00			
15	WFTS	10/23/12	10/29/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					2	\$1,000.00		0.00			
16	WFTS	10/23/12	10/29/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$600.00		0.00			
17	WFTS	10/23/12	10/29/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$1,600.00		0.00			
													Totals	30	\$38,200.00